

World Metaverse Expo 2023

April 23-25, 2023

China National Convention Center

www.wmewmc.com

Inspiring Global Innovation and
Reshaping Virtual-Real Experience

Organized by:

China Mobile Communications Association
GL events Group

Sponsored by:

China Mobile Communications
Association Metaverse Consensus Circle
GL events (Shanghai) Co., Ltd.

Expo Background

2021 is recognized as the year of Metaverse, triggering extensive discussions in the capital market and worldwide. The Metaverse, powered by the six core technologies, known as "BIGANT": B for Blockchain, I for Interactivity, G for Game, A for AI, N for Network and T for Internet of Things, is an agglomeration of diverse technological achievements of human beings so far, which marks the beginning of a brand new era of human history.

Recommendations from the Industry

"WME aims to build a platform for communication and trading between Metaverse technology and application markets in various industries, which will promote real economy empowered by Metaverse technology."

——Jianzhong NI, Executive Chairman of
China Mobile Communications Association (CMCA)

"WME and WMC will facilitate the metaverse topics to be upgraded and transformed from concept to practice and to build a platform for both supply and demand parties."

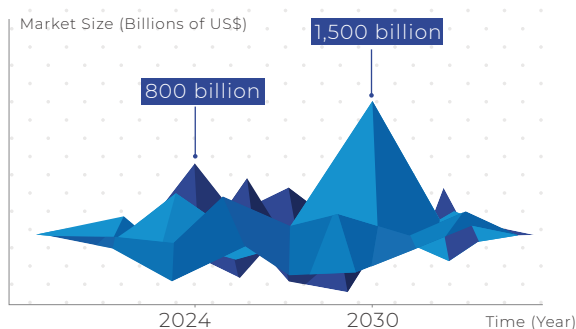
——Chao HE, Secretary General of China Mobile
Communications Association Metaverse
Consensus Circle (CMCA-MCC)

"As an international integrated events solutions provider, GL events Group serves corporate clients, institutions, event organizers and local governments in the global market. We aim to build up the communication and trading platform for metaverse technology players with domestic and international industry & demanding market by launching WME World Metaverse Expo, and to accompany the industry development in this specific area."

——Inès GINON, Co-President, GL events Greater China

Adhering to the mission of "Gathering Global Innovation, Reshaping VR Experience and Propelling Industrial Development", the World Metaverse Expo, together with the World Metaverse Conference aims to build a communication & business platform, link government policy makers, Metaverse technology providers, application scenario players, research institutions, investors and other industrial professionals, tackle the pain points of the industry and seize the development opportunities and potential benefits of the industry.

Bloomberg research shows the Metaverse market size will reach US\$800 billion in 2024, and PWC predicts it will be US\$1.5 trillion in 2030.



Morgan Stanley released a research report, claiming that China's Metaverse market size may reach 52 trillion RMB, about 8 trillion USD.



Six Featured Exhibiting Areas

01 Blockchain Technology and Application Pavilion

Visitors coming from gaming industry, cultural & entertainment, art, fashion design, mass consumption, social media platforms, governments, and investment institutions, etc.



02 Human-computer Interactivity Technology and Application Pavilion

Visitors coming from application markets of smart city, smart community, smart commercial retail, smart entertainment social, exhibition, medical, government agencies and other buyers, etc.



03 Gaming Technology and Application Pavilion

Visitors coming from mainstream metaverse platforms/communities from home and abroad, metaverse world architects, designers, professional content producers, creators, etc.



04 Artificial Intelligence and Digital Twin Technology and Application Pavilion

Visitors coming from companies and buyers in the fields of smart cities, smart parks, healthcare, smart education, events and marketing.



05 Network & Computing Technology and Application Pavilion

Visitors coming from governments, investors and corporate buyers in various industries who are interested in building Metaverse platforms and scenarios.



06 Internet of Things Technology and Application Pavilion

Visitors coming from enterprises and buyers in the fields of industrial manufacturing, smart home, smart city, and smart education.



International Pavilion

"International Pavilion" is established to invite the world's leading Metaverse technology companies, platforms, integrated solution providers, and geek companies, etc., to build up an international connection platform for industry insights & inspirations, and to strengthen the communication from home and abroad, continuously push forward the sustainable development of the technology. **Visitors coming from potential buyers from demanding market, and institutes/investors with deep interests in technologies and its' applications.**




Meta Space

Metaverse Space is dedicated to providing unique & amazing experience to onsite visitors to let them learn and feel what metaverse of tomorrow will look like. With integrated advanced software & hardware equipment., Metaverse Space would provide wearable devices to visitors to have immersive experience of Fashion Metaverse, Retail & commercial Metaverse and Cultural & Tourism Metaverse etc.



About the Expo



400+

Exhibitors



22,000+

Square Meters



30,000+

Professional Visitors

6

Featured Exhibiting Areas

6

Metaverse Tech & Application Forums

X

Satellite Symposium

World Metaverse Expo

Metaverse Space

International Pavilion

World Metaverse Conference

Metaverse Awards

Satellite Symposium

A series of satellite symposia presented by metaverse industry players will be launched in hybrid way during WME 2023, providing enterprises with platform to introduce or release new products and service solutions, and building up an efficient channel for relevant players to learn new products, new trends and new business opportunities.



World Metaverse Conference 2023

World Metaverse Conference 2023 will be held concurrent with WME in hybrid way, focusing on trends of Metaverse technology, application scenarios, and realizing the "new interpretation" on how technology integrate and empower the development of the real industry.



Metaverse Awards

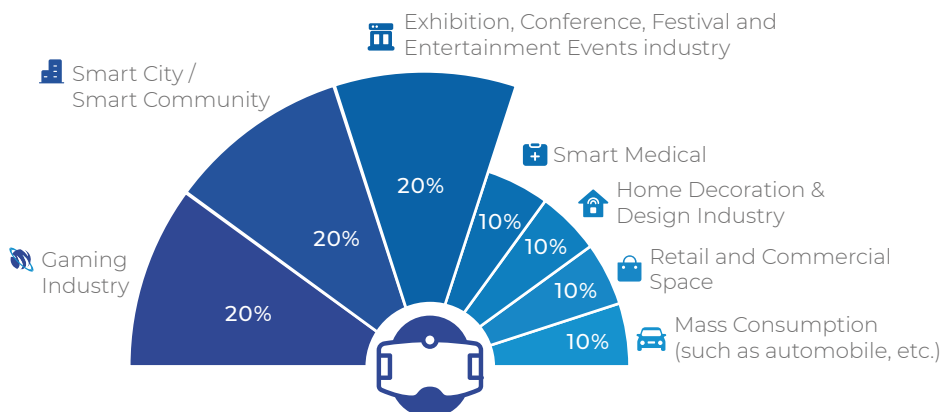
Campaigns and contests on "Avatar Design", "Digital Collections", "Metaverse-Marketing Creativities" will provide a digital art designing & competition platform for digital creators, digital designers, virtual world creators, academicians, and young artists, to realize the Dream-Making in Metaverse.



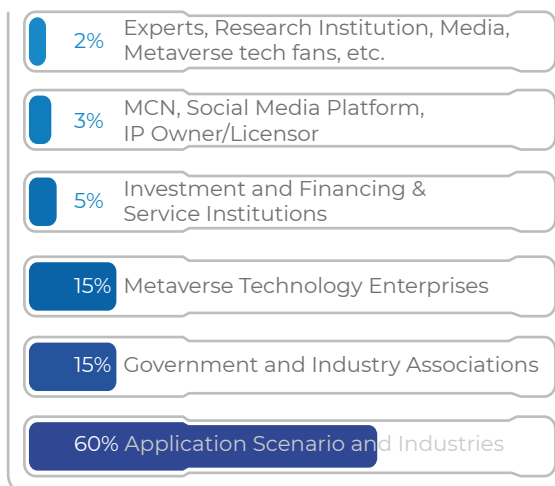
Target Visitors

Target visitors will be invited from government, institutions, industry and media, via GL events' global network resources ,provide potential buyers and leads for Metaverse technology companies.

Visitors from Application Scenario and Industries



Visitors Coming from



About Us



GL events

Founded in 1978 and headquartered in Lyon, France, GL events is a world's leading MICE group listed on the Paris Stock Exchange. With 359 independent exhibition and event brands and years of experience, GL events is an expert in organizing professional and international exhibitions. We have established an abundant clients resource by serving diversified industries, such as home furnishing, fashion, medical, etc., with a vast global exhibition networks of more than 90 global offices, 27 exhibition destination cities, and serving more than 3,700 activities and sports events annually on average.



China Mobile Communications Association (CMCA)

CMCA is the only national social organization in the field of mobile communications in China. The founding members including China Mobile, China Unicom, China Telecom, Huawei and ZTE etc.



China Mobile Communications Association Metaverse Consensus Circle (CMCA-MCC)

CMCA-MCC is the first approved Metaverse Industry Organization in China, affiliated to China Mobile Communications Association, aiming at to promoting the healthy and sustainable development of metaverse in China.

